



SMS Glasgow 8-9 October

- Social Media Savvy - THE SMS PARTNERS



Werkcenter Scotland

Werkcenter, although a young organisation, is already a very experienced EU project Coordinator and supervises the SMS KA2 YOUTH project

www.fromworktowork.wordpress.com



Dutch Foundation of Innovation Welfare 2 Work

The Dutch Foundation is a youth entrepreneur, youth employment and Social Media expert.

www.dutchfoundationofinnovationwelfare2work.com



AEBL

AEBL is a fairly new EU-partner at the SMS-table and is approached by the Dutch Foundation and Werkcenter - to participate in this project. As a young organization AEBL is already very active with young entrepreneurs in Seville and involved in the local and regional educational 'framework' (filled with SMEs, youth service providers, schools, colleges & their entrepreneurial culture). AEBL is a innovator and has worked in Seville on Projects of a similar nature in the past albeit not with the same international focus as this one.

www.aeblaboral.wordpress.com

On 7th and 8th of October 2018 the Social Media Savvy Partnership held a meeting in Glasgow, United Kingdom. During these 2 days we talked a lot about Branding Yourself Professionally on Social Media ! e.g.: 'In 40 milliseconds, we're able to draw conclusions about people, based on

Social Media Savvy About the Project

Social Media Savvy is a partnership consisting of 3 organisations from Spain (AEBL), Netherlands (Dutch Foundation of Innovation Welfare 2 Work) and United Kingdom (Werkcenter Scotland). In Glasgow, Scotland we discussed the Study analysis and Country Reports on being Social Media Savvy (a.k.a. 'SMS'). An SMS template was produced to make it easier to present the collected and outlined facts and figures, from each country regarding social media use for the young jobseeker. Ultimately this will be presented on our dedicated Social Media Savvy Website/platform, specifically aimed at creating a social media savvy professional identity.

The next Social Media Savvy Meeting will be held in Seville , Spain in January 2019.

Website: www.socialmediasavvy.info

Twitter: [@SocialMediaSav3](https://twitter.com/SocialMediaSav3)

